ABOUT THE UNIVERSITY OF MARYLAND VETERANS INITIATIVE
As increasing numbers of veterans return from the conflicts in Iraq and Afghanistan, some with special challenges, it is clear that we have an obligation to help them with the transition to college life. At the University of Maryland we believe it is a privilege and a responsibility to provide the best possible opportunity for veterans to obtain the education and skills they desire. These men and women have made enormous sacrifices for our nation, and the University takes pride in promoting their readjustment to academic and civilian life and their continued success.

ABOUT VETERANS WEEK
The University of Maryland is committed to meeting the needs of, and recognizing, this special population through our Veterans at Maryland Programs. As part of this program, UM hosts an annual UM Veterans Week and other unique recognition events. Highlights of the week include a Veterans Day Ceremony at the Memorial Chapel publicly recognizing the service of our faculty, staff, alumni and students and a special Recognition Reception held prior to the University of Maryland football game on November 20, 2010 (Maryland v Florida State). Prior to this game, student and alumni veterans will be recognized by the University of Maryland community at a special ceremony.

SPONSORSHIP OPPORTUNITIES
We invite you to join us as we work to honor and recognize the brave men and women that have served our country. Sponsorship opportunities are also available for all elements of the UM Veterans Initiative. Please contact Jim Rychner in the Division of Student Affairs, Office of Development and External Relations at JJR@umd.edu or 301.314.7918 for more information about these opportunities.

$25,000 PLATINUM SPONSOR
Benefits
- Placement of logo and hyperlink on Veterans Initiative Web site home page for a period of 12 months
- Corporate profile in special sponsor section on Division of Student Affairs Web site for a period of 12 months
- Headlining sponsor of one signature Veterans Week event (Options: Recognition Reception, Veterans Day Chapel service)
- Placement of logo on Veterans Weekend Invitation sent out to all veteran students and alumni
- Placement of name and logo on all promotional materials leading up to Veterans Week
- Verbal acknowledgement during major Veterans Week activities
- Presenting Platinum Sponsor acknowledgement on Veterans Week signage
- On-site presence at the Veterans Recognition Reception
- Opportunity to hand-out promotional giveaways at Veterans Week events
- Acknowledgement signage provided for your office or business location
- Co-Sponsor of UM Veterans Career Reception with premier location

Tickets to UM events:
- Two (2) Terps Football tickets in President’s Box for game versus the Florida State Seminoles
- Four (4) Football tickets for game versus the Florida State Seminoles
- Four (4) invitations to the pre-game reception and recognition at the event
- Four (4) tickets to each Veterans Week event/performance
$15,000 GOLD SPONSOR
Benefits
- Placement of logo and hyperlink on Veterans Initiative Web site home page for a period of 6 months
- Corporate profile in special sponsor section on Division of Student Affairs Web site for a period of 6 months
- Sole sponsor of electronic greeting card sent to all student and alumni veterans on Veterans Day
- Placement of logo on Veterans Weekend Invitation sent out to all veteran students and alumni
- Placement of logo on all promotional materials leading up to Veterans Week
- Opportunity to hand-out promotional giveaways at Veterans Week events
- Presenting Gold Sponsor acknowledgement on Veterans Week signage

Tickets to UM events:
- Four (2) Football tickets for game versus the Florida State Seminoles
- Two (2) invitations to the pre-game reception and recognition at the event
- Two (2) tickets to each Veterans Week event/ performance
- Two (2) tickets to select Terps Basketball game

$5,000 SILVER SPONSOR
Benefits
- Placement of logo and hyperlink on Veterans Initiative Web site home page for a period of 3 months
- Corporate profile in special sponsor section on Division of Student Affairs Web site for a period of 3 months
- Presenting Silver Sponsor acknowledgement on Veterans Week signage
- Opportunity to hand-out promotional giveaways at Veterans Week events

Tickets to UM events:
- Two (2) invitations to the pre-game reception and recognition at the event
- Two (2) tickets to each Veterans Week event/ performance